

Calendar of Events

August 17, 2021
- August 17, 2022

**FREE Employee COVID-19 Testing
YOUR COMPANY**
12:00 AM - 12:00 AM MST
Joseph Harris, 480-492-4883
joseph.harris@embryhealth.com

Call and schedule FREE Covid-19 testing for you and your employees today! Weekly or Bi-Weekly testing available. We come to you free of charge. 480-492-4883

January 26, 2022

**Connect at Noon
Haymaker Restaurant Co.**
1800 N. Litchfield Rd.
Goodyear, AZ 85338

12:00 PM - 01:00 PM MST
Southwest Valley Chamber, 6239322260

Networking at Noon is the premier weekly networking group in the Southwest Valley. Join your fellow business professionals to network and share ideas. Be prepared to give your stand-up commercial!, meet some great people, and have a little fun!

January 28, 2022
- January 30, 2022

11th Annual Arizona Balloon Classic

**Goodyear Ballpark
1933 S Ballpark Way
Goodyear, AZ 85338**

Friday, 1/28 4-8pm, Saturday, 1/29 7am 8pm and Sunday 1/30 7am - 10am

Tim Matykiewicz, 4805609095

tim@azeventsgroup.com

Arizona's Premier Hot Air Balloon Race & Festival

January 28, 2022

Friday Business Connections on Zoom

Online Session

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections - Get your TOMA on!

January 28, 2022

Chamber Member VIP Reception

**Goodyear BallPark
1933 S Ballpark Way
Goodyear, AZ 85338**

06:00 PM - 09:00 PM MST

Southwest Valley Chamber, 6239322260

events@southwestvalleychamber.org

Arizona Balloon Classic and Southwest Valley Chamber are hosting a Chamber Member VIP Reception on January 28th from 6 - 9 PM.

Come out and network and enjoy food & drinks.

February 1, 2022

SWVC Executive Committee
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338
07:30 AM - 08:30 AM MST
Southwest Valley Chamber, 6239322260
info@southwestvalleychamber.org

February 2, 2022

Connect at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338
12:00 PM - 01:00 PM MST
Southwest Valley Chamber, 6239322260
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February 7, 2022

Alzheimers Association Desert Southwest Chapter Support Group Meeting
Christ Evangelical Lutheran Church
918 S. Litchfield Road
Goodyear, AZ 85338
3:00 - 4:30 PM
There is no cost or commitment. Support groups provide a forum to share feelings, concerns, information and as a way of supporting and encouraging each other.

February 9, 2022

Connect at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338
12:00 PM - 01:00 PM MST
Southwest Valley Chamber, 6239322260
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February 9, 2022

SWVC Board of Directors
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338
07:30 AM - 09:00 AM MST
Southwest Valley Chamber, 6239322260
info@southwestvalleychamber.org
The Board of Directors is the governing body of a nonprofit. Individuals who sit on the board are responsible for overseeing the organization's activities. Board members meet periodically to discuss and vote on the affairs of the organization.

February 9, 2022

SWVC Business Connections Committee

Southwest Valley Chamber of Commerce

289 N. Litchfield Rd

Goodyear, AZ 85338

01:30 PM - 03:00 PM MST

Joanna Escobar, 6239322260

joanna@southwestvalleychamber.org

Provides opportunities for Chamber members to network and grow their businesses through events. At the meetings, the BCC (Business Connection Committee) has networking opportunities and presentations on relevant learning topics.

Committee Chair: Paco Cerda, Paragon

February 10, 2022

Chamber on Tap

Saddle Mountain Brewing Company

15651 W Roosevelt St, Goodyear, AZ 85338

Goodyear, AZ 85338

05:00 PM - 07:00 PM MST

Southwest Valley Chamber, 6239322260

events@southwestvalleychamber.org

February 11, 2022

Friday Business Connections on Zoom

Online Session

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections

February 11, 2022

Get The Most Out Of Facebook

<https://meet.zoho.com/lm2jrqbDN4>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Facebook can get pretty complicated, even for marketing professionals. With constant updates, new options, and format changes, how does anyone keep up with it? Join us for an information packed session on the latest trends in Facebook, when/how often should you be posting, how to tap into your existing followers, how to get new followers, maximizing your presence in Facebook Groups, and so much more!

February 16, 2022

Connect at Noon

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Southwest Valley Chamber, 6239322260

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February 23, 2022

Connect at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Southwest Valley Chamber, 6239322260

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February 25, 2022

Friday Business Connections on Zoom
Online Session

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections - Get your TOMA on!

March 1, 2022

SWVC Executive Committee
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

07:30 AM - 08:30 AM MST

Southwest Valley Chamber, 6239322260

info@southwestvalleychamber.org

March 2, 2022

Connect at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Southwest Valley Chamber, 6239322260

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March 3, 2022

SWVC Chamber 101
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

11:30 AM - 01:30 PM MST

Southwest Valley Chamber, 623-932-2260

events@southwestvalleychamber.org

Chamber 101 is an informational event for new members, longtime members, and anyone curious about joining the Chamber.

Attendees will have an opportunity to network with other members, meet the Chamber staff, and gain a better understanding of membership benefits and chamber programs.

March 7, 2022

Alzheimers Association Desert Southwest Chapter Support Group Meeting
Christ Evangelical Lutheran Church
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Goodyear, AZ 85338

3:00 - 4:30 PM

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March 9, 2022

SWVC Board of Directors
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

07:30 AM - 09:00 AM MST
Southwest Valley Chamber, 6239322260
info@southwestvalleychamber.org

The Board of Directors is the governing body of a nonprofit. Individuals who sit on the board are responsible for overseeing the organization's activities. Board members meet periodically to discuss and vote on the affairs of the organization.

March 9, 2022

SWVC Business Connections Committee
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

01:30 PM - 03:00 PM MST
Joanna Escobar, 6239322260
joanna@southwestvalleychamber.org

Provides opportunities for Chamber members to network and grow their businesses through events. At the meetings, the BCC (Business Connection Committee) has networking opportunities and presentations on relevant learning topics.

Committee Chair: Paco Cerda, Paragon

March 9, 2022

SWVC Manufacturing, Logistics, & Supply Chain Committee
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

10:00 AM - 11:00 AM MST
Southwest Valley Chamber of Commerce, 6239322260
jeffrey@southwestvalleychamber.org

The purpose of this committee is to provide Chamber members and the business community with a forum in the transportation, logistics and supply chain sectors; to meet and develop contacts; to share information and know-how; to create a channel of communication to the cities; create synergies across various industries; to share and highlight key trends, and to provide relevant insights for businesses to benefit and learn.

Committee Chair: Jeffrey Garza Walker, Cresa

March 11, 2022

Content Marketing For Small Business
<https://meet.zoho.com/OzNR6MH0Mf>

12:00 PM - 01:00 PM MST
Christopher Amos, 6023777773
chris@noboundaries.marketing

Have you ever heard the term, content is king? Well, you have now! A well-defined content strategy can make or break even the most successful businesses! With Google's Core Vitals Algorithm update in 2021, user experience and content have never been more important. Learn how the experts are optimizing websites, creating new content, and how it can benefit your business. We will discuss items such as content for websites, blogging, social media, and more!

March 11, 2022

Friday Business Connections on Zoom

Online Session

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections

March 25, 2022

Friday Business Connections on Zoom

Online Session

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections - Get your TOMA on!

April 15, 2022

The Evolution of Search ? How To Get Found On Google!

<https://meet.zoho.com/5kPNRotl0U>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Did you know Google updates their algorithm thousands of times each year? Sometimes these updates are small, other times they are major! Example, in August of 2021 Google launched their Core Vitals algorithm update which had major implications on how search results are displayed. In this class, we will help educate you on some of the more important aspects of how websites are ranked on Google, how businesses can compete in a complicated digital world, and provide tips and tricks to get your website ranking with the big boys!

May 5, 2022

SWVC Chamber 101

Southwest Valley Chamber of Commerce

289 N. Litchfield Rd

Goodyear, AZ 85338

11:30 AM - 01:30 PM MST

Southwest Valley Chamber, 623-932-2260

events@southwestvalleychamber.org

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May 13, 2022

Branding For Small Businesses

<https://meet.zoho.com/4JqXpM5cgm>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Branding is one of those things that is often taken for granted in the marketing world. Most businesses are focused on lead generation, but seldom do they understand how their brand plays a part in that. In this class, we will review important branding tips to keep your business top of mind with consumers and how to develop a cohesive brand strategy to get the biggest bang for your buck when it comes to your other marketing efforts!

June 17, 2022

Re-Energize Your Email Marketing

<https://meet.zoho.com/ZsWDKdnfm4>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Email marketing is always one of those things that just seemingly gets left behind. Most common, business say they don't like getting all those emails so why should they be sending them? The fact is, consumers do want to receive them, the key is making sure you are producing relevant content that keeps them engaged. Most email marketing campaigns fail because either the consumer didn't sign up for the email or it wasn't crafted well. In this class, we will cover both along with tips on getting customers to opt-in to your program and getting to know your ideal customer. In addition, we will discuss content strategies and how to keep your clients engaged!

July 7, 2022

SWVC Chamber 101

Southwest Valley Chamber of Commerce

289 N. Litchfield Rd

Goodyear, AZ 85338

11:30 AM - 01:30 PM MST

Southwest Valley Chamber, 623-932-2260

events@southwestvalleychamber.org

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July 15, 2022

Where Should I Invest My Marketing Budget?

<https://meet.zoho.com/RdZf49JOZY>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

With so many platforms coming to you with their hand out trying to get you to spend money with them, which one should you use? Everyone promises you the silver bullet but that hasn't always been your experience. So which one will get you the biggest bang for your buck? Maybe you should invest in Google Adwords? Maybe you should do paid ads on Facebook? In this class, we will break down the top platforms for paid ads and how much should you be investing to see an ROI.

August 12, 2022

Understanding The Numbers ? Google Analytics

<https://meet.zoho.com/kjTfxzjnQK>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Google Analytics is probably one of the most important components of a successful marketing strategy. Why? Because Google Analytics provides an unbiased review of the numbers. In this class, you will learn how much traffic is coming to your site, how to measure the success of your advertising efforts, how to set conversion goals, and so much more!

September 1, 2022

SWVC Chamber 101
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

11:30 AM - 01:30 PM MST

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events@southwestvalleychamber.org

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September 16, 2022

Holiday Marketing ? Prepare For The Holidays Now!

<https://meet.zoho.com/tZL8eAjDzZ>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Truth is, if you are just starting to plan for the holidays, you might need to catch up a bit. Fact is, the big box stores started planning for this in June and July! That is how important the next few months is for businesses! Think your business isn't affected by holiday traffic? Think again! There is no vertical immune from the effects of the holiday spirit!

October 14, 2022

Lights. Camera. Action! Video Marketing For Small Business

<https://meet.zoho.com/1eoUKEkVfr>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Video marketing has grown by leaps and bounds over the last 10 years. What use to require a production crew can now be done with nothing more than a smartphone or a GoPro. In this class, we will have a team of industry professionals on hand to answer individual questions on video marketing and how your business can benefit! Oh, and be ready for a little camera time. We have a little surprise for you!

November 3, 2022

SWVC Chamber 101
Southwest Valley Chamber of Commerce
289 N. Litchfield Rd
Goodyear, AZ 85338

11:30 AM - 01:30 PM MST

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events@southwestvalleychamber.org

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November 11, 2022

Getting The Most Out Of Your Website

<https://meet.zoho.com/vVOgMn1FMh>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Did you know a customer's first impression of your business is actually your website? That is why it is so important for businesses to put their best foot forward when it comes to their online presence. In this class, we will discuss the latest website trends, best practices, and how to make sure you are reaching the right target audience.

December 16, 2022

Creating A Marketing Strategy For 2023

<https://meet.zoho.com/6M3PMSBcMF>

12:00 PM - 01:00 PM MST

Christopher Amos, 6023777773

chris@noboundaries.marketing

Do you want to start 2023 off on the right foot? We thought you would! Marketing strategies are the foundation for success in a digital world. Why? Because with so many advertising opportunities out there, you need to strategize on who your target audience is, how you are going to reach them, and what to do if things aren't going the way you planned! In this class, we will review the 15 basic steps to creating a marketing strategy and how to execute on this strategy all year long!